

Deuel Area Development, Inc.

Activities & Accomplishments 2008 – 2009

Business Development

Buffalo Ridge Resort & Business Center. Involved in project concept and design, and conducted a series of community engagement meetings to assist in developing ideas for additional uses for the resort. Aided in development of community buy-in and support.

American Financial Partners. Assistance in bringing an established finance company previously headquartered in Marshall, MN to Gary, SD.

Airstreams Renewables. Assistance in bringing in an established wind energy technical and safety training company based out of Tehachapi, CA. Midwest headquarters to be held in Gary, SD.

Wind Development. Multiple areas of wind development have been addressed in preparation for the upcoming wind development construction projects. These activities include:

- Development of a Deuel County community directory to be provided to wind development companies and construction workers identifying local services, retail, recreation, and contractors
- Plans in progress for a Welcome Program for construction workers as they arrive on the job site
- Engagement with the private developers and South Dakota wind associations
- Meetings with leaders in Deuel County communities to discuss local preparations to be made for the inflow of people involved in project construction

Regional Development Initiative. Investment in the I-29 Initiative, a large-scale economic development project created to spawn new business along the I-29 corridor.

Business Development Opportunity Meetings. Met with four perspective businesses. One is progressing in 2009, two have potential to progress within the next year, and the fourth is currently on hold.

Community Development

Design South Dakota. A community design event held in Deuel County from March 26 – 28, 2009. The design event provided Deuel County with 25 community visions and design goals to guide future development. The following activities are in progress or have been implemented following Design South Dakota.

- Main Street Beautification
- Progress on county-wide signage and have received a donation offer
- DADi Housing Committee working on housing infill
- East Central Development Company utilizing housing development concepts
- Walking Trail committee formed
- Lake Ulven clean-up completed
- Several other follow-up committees
- Grant application to Larson Foundation to fund recreational activities at Ulven Park

Website Blog. Development of a county-wide website designed to inform the public of events, activities, and development. Blog also functions to encourage community participation, investment, and excitement.

Community Calendar. Development of a county-wide community calendar identifying all activities and events in the Deuel County area.

Place-Based Education. Coordination and successful completion of the following three place-based education projects in conjunction with Deuel School:

- 2008 – 2009 Projects: Deuel County Century Farms, Main Street Beautification (art classes Clear Lake Main Street renderings), Service Learning Surveys
- Potential 2010 projects: Main Street Beautification (Clear Lake Main Street benches) & Sales Tax Inflow Study

Roundtable Discussions. Hosted multiple roundtable conversations held to discuss current dynamics of the region, including: agriculture, main street, retail, health care, young families, and recreation. Ideas generated and discussed to further develop these resources.

- Development of a series of youth activities is underway
- Will apply for a Larson Foundation grant for the Deuel Area Youth Activity Initiative in September 2009
- Progress on several other roundtable discussions and topics

Organizational Alignment. Meetings held to introduce and encourage a new level of coordination and collaboration by organizations in Deuel County.

Grant Application. Major grant applications submitted to the following:

- South Dakota Department of Transportation, Enhancement Program: walking and bike path in Gary
- Larson Family Foundation: Deuel Youth Activities Initiative program

Housing Development

Deuel County Community Housing Assessment. Development of a community housing survey administered in Gary and Clear Lake. Data assessment reveals housing trends, opportunities, challenges, insights, and housing development recommendations.

Organizational Support

Organizational Administration. Assistance provided to East Central Development Company of Clear Lake to organize and coordinate financial matters and economic development activities.

Organizational Development. Organizational development of the Deuel Area Development entity including the following activities:

- Non-profit Incorporation in the State of South Dakota
- 501c3 Federal Tax Exemption status applied for and pending