

IMPACT STATEMENT

2011

IMPACT on Community

- ❖ New Executive Director hired in August. Diligent in meeting local and regional individuals, businesses, organizations, and governmental agencies. Continuing the work that the previous Director had accomplished; as well as maintaining a presence in the communities of Deuel County.
- ❖ Continue to develop relations with community members; seeking to serve as a sounding board for their input and ideas.
- ❖ Enhance our quality of life; promoting all organizations to work towards the common goal.
- ❖ Projects begun already and continuing are the Walking Trail; Bi-monthly news-paper article; Dance Lessons, Recycling, Beautification projects, Workshops /Classes for Deuel residents.
- ❖ People come first; projects come second. We look for ways to improve our community and research citizen's needs and desires; then incorporate them.
- ❖ Taking advantage of various forms of media to reach all ages. From the newspaper to social media forums such as blogging, Facebook, newsletters, to developing a webpage.
 - Awarded \$1000 grant from SD Dept. of Forestry to plant trees on Main St.
 - Coordinated grant application with Deuel County Sheriff's Office for Clear Lake's flashing speed sign.

IMPACT on Organizations

- ❖ Gleaning information from regional and state meetings ideas then bringing back the information to share with all organizations.
- ❖ Working together for a common goal.
- ❖ Providing assistance, encouragement and support to service and development organizations in Deuel County.
 - Assistance with the C.L. Revitalization Committee.
 - Provided East Central Development Corporation (Clear Lake) with coordination and administration.

IMPACT on Business

- ❖ Be a connecting point for local businesses to access vast networks of technical support offered by organizations and entities throughout the state (many are often unknown to local entrepreneurs).
- ❖ Assist with the start-up, expansion, transfer, and improvement of local businesses.
- ❖ Offer and be a resource for businesses such as entrepreneur coaching, business workshops, business incubation, online business tools, and technical assistance grants.
- ❖ Kitchen Incubator established with locally to provide a certified kitchen for area entrepreneurs and their business plans.
- ❖ Grow more and improve area-owned businesses thereby addressing under-employment and outmigration.
- ❖ Encourage more local shopping to supply our needs; educating the public about keeping their tax dollars for Deuel County.
- ❖ Bottom-line, provide business assistance to create and save quality jobs that will result in a broader spectrum of career opportunities in Deuel County.
 - Six businesses were assisted that resulted in actual jobs created or saved.
 - In 2011, twelve workshops for entrepreneur training were held in Clear Lake with an average of 13 attendees; the most being 90 to the least 5.
 - One business benefited from Entrepreneur Technical Assistance and received funding assistance.
 - **Area Resource Team** created to assist area businesses with such matters as: marketing, finance, operations, manufacturing, engineering, construction, legal and interstate telecommunications.
 - Awarded a grant from the SD Community Foundation for marketing, educating public about DADI's business assistance programs, webpage development, help with start-up cost of business incubator.
 - Awarded \$900 grand fund from the SD Tourism Department for customer service training.

IMPACT on STATE

- ❖ Much time and energy has been spent in creating connections and networking with the following governmental, and non-governmental Agencies and Corporations. Many of those listed below have been a strength and resource that have worked closely with Deuel Area Development helping achieve the most for Deuel County.
 - Governor's Office of Economic Development (GOED)
 - South Dakota Rural Enterprise, Inc. (SDREI)
 - Small Business Development Center (SBDC)
 - Northeast South Dakota Economic Corporation (NESDEC)
 - Northeast South Dakota Community Action Program (NESDCAP)

- South Dakota Chamber and Economic Development Council (SDCEDC)
 - USDA Rural Development
 - Northwest Area Foundation
 - South Dakota State University (Horizons and Extension)
 - South Dakota Non-Profit Association (SDNA)
 - Northeast South Dakota Regional Economic Development Group
 - Rural Learning Center (RLC) – Howard, SD
 - RUPRI Center for Rural Entrepreneurship – Lincoln, NE.
 - Lake Area Technical Institute
 - 1st District Development Company
 - Northwestern Energy
 - Ottertail Power Company
 - East Central Development Company (ECDC)
 - Interstate Telecommunications Cooperative (ITC)
 - Dakota Rural Action
 - BTU Engineering
 - Reed Fund
 - Deuel County Community Foundation (DCCF)
- ❖ Serves as a liaison to connect our community and county needs with those of the state's economic and community development resources.
 - ❖ Deuel Area Development then becomes the connecting point with those entities to maintain and stay abreast of state resources, programs, and opportunities that become available to our county.

IMPACT on LONG TERM DEVELOPMENT

- ❖ Working to make our communities more business-friendly and attractive to 'native' and 'transplant' entrepreneurs in order to directly address depopulation trends. This goal alone will have community impact across the board; from increased local sales and property tax revenue, increased quality of services provided by governmental entities, and decreased tax rates for families.
- ❖ Though long term development efforts, it is our goal to strengthen and expand our local economy, and increase overall quality of life.
- ❖ To obtain, secure, and solicit funding from our present successes to future financial revenue to continue to support and enhance the work that has been established by Deuel Area Development within Deuel County.
 - Partnered in I-29 Corridor Initiative for an economic development analysis.
 - Participation in Clear Lake Financial Analysis to provide a clearer understanding of the city's finances.
 - Maintaining outlook for housing grant funding.
 - Participation in SD Wind Energy Association's study on economic impact of wind development in Deuel and Brooking's counties.

“In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, age, disability, religion, sex, and familial status. (Not all prohibited bases apply to all programs.) To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410 or call (800) 793-3272 (voice) or (202) 720-6382 (TDD).”